

Alliance Bank's Incentive Rules

- 1) **To Enter:** The customer incentive begins August 17, 2015 and ends September 13, 2015. To participate in the incentive, simply sign up for a school card design.
- 2) **Eligibility:** Incentive is open to legal US residents as of August 17, 2015. Employees of Alliance Bank and its subsidiaries, are not eligible for the customer incentive. Void where prohibited or restricted by law. The incentive is subject to all federal, state, and local laws, regulations, and taxes. By participating, entrant and employee agrees to abide and be bound by the Official Incentive Rules and to accept the decision of Alliance Bank as final in all respects.
- 3) **Prizes:** Customer signing up for school card will receive a \$10.00 Alliance Bank gift card via mail once the card has been activated.
- 4) **Prize Restrictions:** Prizes are non-transferable. Applicable Federal, state, and local taxes, and any expenses relating to the acceptance and use of the prize not specified, are the sole responsibility of the winner. Limit one prize per card.
- 5) **Additional Terms:** By participating, entrants agree to a.)The Official Rules and the decision of Alliance Bank, which shall be final in all respects; b.) release, discharge and hold harmless, Alliance Bank, their respective parents, subsidiaries, affiliates, officers, directors, and employees from any liability, claims, or damages arising out of their participation in the Contest, and the acceptance, use, misuse, or possession of any prize.
- 6) **Limitations of Liability:** Alliance Bank is not responsible for the printing of or any typographical errors in any Incentive-related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due mail or entries; or for debit card requests that are processed late or incorrectly or are lost due to computer or electronic malfunction. Alliance Bank reserves the right to cancel or modify the incentive if fraud or technical failures compromise the integrity of the incentive as determined by Alliance Bank in its sole discretion.
- 7) **Sponsored by:** Alliance Bank

Alliance Bank's Back to School Sweepstakes

- 1) **No purchase or obligation necessary to win.**
- 2) **To Enter:** The Contest begins August 17, 2015 and ends September 13, 2015. To participate in the contest, simply use your Alliance Bank Check Card for purchases. Each transaction (excluding ATM withdrawals) will earn you one entry for the sweepstakes drawing. Transactions conducted on Friday, Saturday, and Sunday during the sweepstakes will earn you two entries for the sweepstakes drawing. There is no limit to the number of times that a customer may enter (by conducting a check card transaction). To enter without conducting a check card transaction, send a postcard to Alliance Bank, Attn: Debit Card – Back to School Sweepstakes, PO Box 500, Sulphur Springs, TX 75483. Include your name and telephone number on the postcard. Multiple postcards may be sent in for multiple entries. Four (4) separate winners will be drawn from the eligible entrants.
- 3) **Eligibility:** Contest is open to legal US residents, 18 years of age and older as of August 17, 2015. Sweepstakes winner need not be a customer of Alliance Bank. Employees of Alliance Bank and its subsidiaries, and their immediate families (spouses, parents, children, siblings, and each of their respective spouses) and members of the household of such individuals are not eligible. Void where prohibited or restricted by law. The Sweepstakes is subject to all federal, state, and local laws, regulations, and taxes. By participating, entrant agrees to abide and be bound by the Official Sweepstakes Rules and to accept the decision of Alliance Bank as final in all respects.
- 4) **Prizes:** Winner of each week may choose from the following prizes: Samsung Galaxy Tab A, (4) Texas Ranger Tickets* with parking, 1 night stay at the Great Wolf Lodge in Garland, TX (water passes included). Each prize is valued at \$310.00. Prizes to be purchased by Alliance Bank as winners make their choices. Winners may make no substitutions.
- 5) **Prize Restrictions:** Prizes are non-transferable. Applicable Federal, state, and local taxes, and any expenses relating to the acceptance and use of the prize not specified, are the sole responsibility of the winner. Limit one prize per person.
- 6) **Odds:** Odds of being a contest winner will depend on the total number of eligible entries.
- 7) **Winner Notification/Prize Awards:** Four (4) separate winners will be drawn from the eligible entrants. One winner will be drawn every week during the course of the sweepstakes. Each weekly drawing will include the previous week's eligible transactions which were conducted between Monday at 12:01 AM CST thru Sunday at 11:59 PM CST. Winners will be contacted directly by phone and/or email. Winner's names may also be posted to Alliance Bank's Facebook page. Prize must be picked up by sweepstakes winner at an Alliance Bank branch. If winner does not pick up his/her prize at the arranged time, the prize will remain the property of Alliance Bank, and will not be available for another contestant to claim.
- 8) **Additional Terms:** By participating, entrants agree to a.)The Official Rules and the decision of Alliance Bank, which shall be final in all respects; b.) release, discharge and hold harmless, Alliance Bank, their respective parents, subsidiaries, affiliates, officers, directors, and employees from any liability, claims, or damages arising out of their participation in the Contest, and the acceptance, use, misuse, or possession of any prize. **By accepting a prize, the winners agree to, where legal, the use of their names and/or likenesses for advertising and publicity purposes without additional compensation or consideration.**
- 9) **Limitations of Liability:** Alliance Bank is not responsible for the printing of or any typographical errors in any Contest-related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due mail or entries; or for transactions that are processed late or incorrectly or are lost due to computer or electronic malfunction. Alliance Bank reserves the right to cancel or modify the contest if fraud or technical failures compromise the integrity of the sweepstakes as determined by Alliance Bank in its sole discretion.

- 10) **Winners list:** For the names of the winners, mail a self addressed, stamped envelope to Alliance Bank's Back to School Sweepstakes, Marketing Department, PO Box 500, Sulphur Springs, TX 75483. Requests must be received no later than September 25, 2015.
- 11) **Sponsored by:** Alliance Bank
- 12) **Trademarks:** Galaxy is a trademark of Samsung Electronics Co., Ltd. ,Great Wolf Lodge is a trademark of GWR IP LLC.

*The Texas Rangers have no affiliation with Alliance Bank and are not sponsors of Alliance Bank.

By signing below I agree I have read and understood these rules and agree to abide them.

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| _____ | _____ | _____ |
| Signature | Please Print your name above | Date |